

FOREFRONT

salesforce

logik.io

Advanced Quote Accelerator for Discrete Manufacturing

ForeFront combines Salesforce CPQ and the advanced CPQ capabilities of Logik.io to deliver sophisticated B2B commerce.

Your old ecommerce solution is harming your business. It's clunky, slow and tired-looking. It makes it too complicated to configure, price and buy your products. And it isn't what your customers, dealers and distributors expect (or want).

For complex products, the problems get bigger. Difficult-to-update data leads to incorrect pricing, which leads to lower-than-expected margins. Clumsy configuration rules result in the inclusion of wrong or out-of-stock components, which invalidates sales and requires intervention. Most important, the inability to offer efficient and easy self-service purchasing to sales reps, dealers and distributors is hurting your sales.

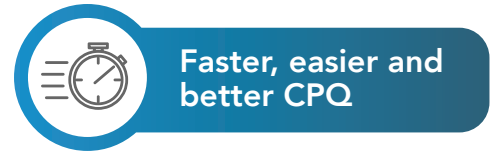
Our **Advanced Quote Accelerator for Discrete Manufacturing** combines the Salesforce Platform, Salesforce CPQ and the CPQ technology of Logik.io to solve these problems and give you a streamlined, simplified and more sophisticated B2B commerce experience.

With a solution built with Advanced Quote Accelerator, you get...

- A single, central data structure – integrated with your ERP – to ensure your data is current and correct across your organization – and only must be entered once.
- A clean, intuitive user interface that guides the CPQ process and converts the sale.
- A fast, highly automated and powerful configuration engine that quickly delivers complete, correct quotes.
- A solution that easily and quickly accommodates component, part, material and operational changes.
- Insightful and actionable analytics that offer insight and the opportunity to find new efficiencies.

Perhaps most important, you get a sophisticated back-end and intuitive ecommerce experience that gives your team, your partners and ultimately your customers the ability to configure, price and quote accurately.

Move forward with a modern, sophisticated CPQ and ecommerce solution.
Get the capabilities and speed you need now with Advanced Quote Accelerator for Discrete Manufacturing.



ForeFront delivers: Mobility vehicle manufacturer

A manufacturer of wheelchair-accessible vehicles needed to transform and accelerate its highly manual configuration-and-purchasing experience for distributors, dealers and retail partners. This lack of self-service capability made the buying journey complicated, slow and frustrating.

ForeFront solved these challenges and digitally transformed the purchasing process with a solution that combined the powerful product configuration and order management toolsets of Salesforce CPQ with the advanced ecommerce capabilities of Salesforce B2B Commerce Cloud. In addition, the Salesforce platform connected sales, order management, service and a partner loyalty program into a single, highly scalable, integrated workflow. The result: an easy-to-use, self-service order/configuration portal, and a streamlined, significantly more efficient purchasing process.

The inability to offer efficient CPQ and easy ecommerce is harmful to your bottom line.

Get more information.

To learn more about **Advanced Quote Accelerator for Discrete Manufacturing**, contact:



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Salesforce Expertise and Integration Excellence

ForeFront is a global systems integration firm that provides a broad range of solutions utilizing the Salesforce Automotive Cloud, Manufacturing Cloud, Revenue Cloud, Service Cloud, Commerce Cloud and Experience Cloud.

Our strong experience and deep knowledge of the Salesforce multi-cloud platforms give us the ability to solve complex challenges in the manufacturing, automotive, energy, healthcare/life sciences, consumer packaged goods, media and technology/software industries.

With offices across the United States and Europe, we work every day to keep our market-leading client companies at *the forefront*.

To learn more about our services, go to

[ForeFrontCorp.com](https://www.ForeFrontCorp.com)

